

# Bethany College Strategy Map

## Mission

The mission of Bethany College is to educate, develop, and challenge individuals to reach for truth and excellence as they lead lives of faith, learning, and service.

## Values

Integrity, Hospitality, Community, Servant Leadership, Sustainability

## Promise

If you choose to join the Bethany community as a student, you can expect...

- personal attention within a caring community;
- active learning and meaningful practical experience—in and beyond the classroom;
- an educational experience that prepares you for a life and career of consequence;
- to be an active participant in your own education and in the life of the college;
- to be a part in something bigger than yourself.



## Vision

will **soar** ... bigger, better, stronger ...  
by delivering on our promise to **STUDENTS**

– which is how we define success –

