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December 2009

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Alumni News

Eric West '89, was appointed Chair of the Department of mathematics and Computer Science at Benedictine College in Atchison, Kans.

Rev. Jeff Swanson '81, and **Jane (Woltje) Swanson '80**, are living in Naknek, Alaska doing village ministry in two communities and flying to others. The Swansons have six children; their oldest son is currently serving in the Army in Bagdad.

Julie Longacre '65, has a new book and art exhibit. *The Place I Keep: a Collection of Poems and Pictures* will be displayed at the Schwenkfelder Library & Heritage Museum from November 29, 2009 through March 10, 2010. [Read More>](#)

William Smith '74, received a faculty appointment to Heald College in San Francisco starting October, 2009. He will be teaching undergraduate mathematics, applied physics, and information technology. In January, he will start teaching an IT course in ethical hacking and network defense.

Deaths

Rev. Robert Lawson '56, died November 18, 2009 in Thousand Oaks, Calif.

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Marriages



Cameron Maier '09, and Elizabeth Vleck were married November 28, 2009.

Bethany News

BETHANY "MESSIAH" TICKETS ON SALE DEC. 1

Tickets for Bethany College's annual performances of Handel's "Messiah" and Bach's "St. Matthew Passion" will go on sale Dec. 1. Handel's "Messiah" will be presented on Palm and Easter Sundays, March 28 and April 4, at 3p.m. "St. Matthew Passion" will be presented on Good Friday, April 2 at 7:30 p.m. Tickets to the "Messiah" performances are \$20, \$14 and \$9; tickets to "St. Matthew Passion" are \$12, \$9 and \$5.

Special rates are available for students, seniors, churches and tour groups. For "Messiah," groups of 20 or more will receive the \$20/tickets for \$14 and the \$14/seat tickets for \$8. Groups of at least 15 will receive the \$20/seat tickets for \$16 and the \$14/seat tickets for \$10. For "St. Matthew Passion," groups of 20 or more will receive the \$12 ticket for \$10 and the \$8 ticket for \$7. Groups of at least 15 will receive the \$12 ticket for \$10 and the \$9 ticket for \$7. Groups of at least 15 will receive the \$12 ticket for \$11 and the \$9 ticket for \$8.

Music, art or theatre students are invited to attend the oratorio performances free of charge. Immediate family members may attend for \$5.

To purchase or reserve tickets, call Bethany's Messiah Manager at (785) 227-3380, ext. 8132, or e-mail ashs@bethanylb.edu. Tickets may also be purchased in person at Presser Hall Box Office on Bethany's campus, open Monday through Friday, 8 a.m.-5 p.m.

For a full listing of special events and exhibits during the Messiah Festival of the Arts, visit www.bethanylb.edu/messiah.

Campus Working Groups Appointed

In October, the board of directors stated that the college must achieve a balanced budget at the end of this fiscal year. The board also affirmed the appointment of three ad hoc working groups to confront the college's financial challenges. The groups are: enabling technology, righting our economic model and imagineering the 21st century Bethany College.

The group enabling technology immediately began to bring closure to enabling the technology module used to precisely record and report on our financial conditions on a real-time basis.

Righting our economic model will focus on the college's short-term financial issues and righting, to the extent possible, this year's operating budget. Then, the group will focus on righting the college's economic model in the near-term. Beyond analyzing the revenues and expenses that make up the budget, the college must have a deeper understanding of the underlying economics. That is, each economic assumption must be studied and benchmarked for us to right Bethany's financial situation.

The third group, imagineering the 21st century Bethany College will focus on a longer-term fix by imagineering. Imagineering is defined as a process that fuses imagination (creative thinking) with engineering (analytical thinking) to indentify how Bethany will become a game changer. Using this process, this group will explore, discover, plan for, commit to, develop and institutionalize the attributes, characteristics, programs and resources necessary to assure a long and prosperous future for Bethany College.

Meetings have been held regularly and each working group includes representation from across campus. Please look for an update on the progress of these working groups in the upcoming months.

[Read more Bethany news>](#)

Did you meet your spouse at Bethany College? If so, the Bethany Magazine wants to hear your love story. E-mail heggenj@bethanylb.edu for possible inclusion in the Spring issue of the alumni magazine.



What if Bethany College earned a donation every time you searched the Internet? Or how about if a percentage of every purchase you made online went to support our cause? Well, now it can!

GoodSearch.com is a new Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use it just as you would any search engine, get quality search results from Yahoo, and watch the donations add up!

GoodShop.com is a new online shopping mall which donates up to 30 percent of each purchase to your favorite cause! Hundreds of great stores including Amazon, Target, Gap, Best Buy, ebay, Macy's and Barnes & Noble have teamed up with GoodShop and every time you place an order, you'll be supporting your favorite cause.

And if you download the GoodSearch – Bethany College toolbar, our cause will earn money every time you shop and search online - even if you forget to go to GoodShop or GoodSearch first! Add the Bethany College toolbar at <http://www.goodsearch.com/toolbar/bethany-college-lindsborg-ks>

Send your news to [Molly Johnson](#), director of alumni relations.

