

Business

AT BETHANY COLLEGE

BACHELOR'S DEGREES IN ACCOUNTING, BUSINESS ADMINISTRATION OPERATIONS MANAGEMENT, BUSINESS ECONOMICS, BUSINESS EDUCATION, FINANCE, MANAGEMENT, MANAGEMENT WITH AN INTERNATIONAL MANAGEMENT CONCENTRATION, MARKETING, AND SPORTS MANAGEMENT

Leadership roles in business require carefully developed skills. At Bethany College you will have the opportunity to develop intellectual and practical skills that will serve you well throughout your lifetime and provide a basis for building a successful career.

We believe in active learning. By combining classes, experience, interaction and participation, we help you internalize what you are learning. Our goal is to help you apply your knowledge and skills to business situations and carry these methods and processes into your career.

Bethany's faculty is committed to your success. Our average student-faculty ratio is 13:1, which allows us time to get to know you and become partners with you in your education.

As a Bethany business student, you will have many opportunities to participate in leadership activities such as:

- **Experienced-Based Education**

We help you learn and gain crucial experience while you earn credit through internships. You will gain important skills, make professional contacts, and add to your résumé.

- **Business Career Conference**

The Business Career Conference is held biennially and gives Bethany students the opportunity to learn from and interact with successful Bethany alumni.

- **Distinguished Lectureship Series**

The Mauney Lecture Series brings distinguished scholars and business leaders who give their perspectives on current topics through public lectures, classroom presentations, discussions, and one-on-one conversations with students.

Business Mission Statement:

The Bethany College Business Program seeks to prepare students for careers in business and related fields. This program provides general knowledge in business from both the theoretical and practical perspectives. Students learn the important ingredients effective managers need to not only survive, but also succeed in today's business world. This major provides a solid foundation for admission into M.B.A. programs.

- **Directed Independent Studies**

Students have the opportunity to work with faculty to design interesting and practical courses that give students skills and knowledge in particular areas.

- **Business Club**

An important part of your business studies at Bethany College are the professional and leadership opportunities offered through the Business Club. This group makes annual tours to major business centers and provides presentations to the campus by business professionals.

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Career Opportunities

Our students are prepared for successful careers in a variety of professions:

- Accounting
- Advertising/Media Management
- Auditing
- Banking
- Certified Financial Planning
- Certified Public Accounting
- Corporate Careers
- Finance
- Insurance
- International Management
- Investment
- Management
- Marketing Management
- Non-Profit Management
- Sports Management

The Career Services Office provides students with support and resources throughout the career-development process. The staff is prepared to help in the selection of career options and academic majors as well as with internship placement and volunteer service placement. The office also provides assistance with resume writing, preparation for interviews, and other elements of both summer jobs and permanent employment.

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What Courses are Available?

Core Courses Typically Taken Include:

AC101 Financial Accounting	3 hrs
AC102 Managerial Accounting.....	3 hrs
EC111 Principles of Macroeconomics.....	3 hrs
EC112 Principles of Microeconomics	3 hrs
BU221 Principles of Management.....	3 hrs
BU225 Business Finance	3 hrs
BU385 Marketing.....	3 hrs
BU390 Business Policy	3 hrs

Supporting Courses May Include:

EC201 Statistics for the Behavioral and Social Sciences	3 hrs
EC200 Microcomputers, Economics and Business Applications.....	3 hrs
PL202 Business Ethics.....	3 hrs
One additional 3-4 hour math course (College Algebra or above)	

Additional courses in business, accounting and/or economics..... 20 hrs

Academic Advising and Faculty

Your success in college depends on a close relationship with your academic advisor. At Bethany College, the academic advisor is an active partner with the student in designing an interesting and challenging academic program, encouraging the growth and development of gifts and talents to a higher level, and providing personal and professional support beyond graduation.

Come visit us!

Let us talk with you about our program, show you around and treat you to lunch! Call our admissions office to set up an appointment.

Contacting Business Faculty:

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FAX: (785) 227-8993

EMAIL: admissions@bethanylb.edu
WEB SITE: www.bethanylb.edu

Fast Facts

About Bethany: a four-year, undergraduate liberal arts-based college with a blend of professional programs

Location: Lindsborg, Kan.; 20 miles southwest of Salina, 70 miles north of Wichita, and 200 miles west of Kansas City; within a seven hour drive of St. Louis, Oklahoma City, Tulsa, Dallas, Denver, Omaha, and Sioux City.

Founded: 1881 by Swedish-Lutheran settlers

Religious Affiliation: Evangelical Lutheran Church in America (ELCA)

Degrees and Programs: 40 academic discipline majors and programs of study, 11 education majors within various academic disciplines, and contract majors

Enrollment: About 600 students from 30 states and 14 foreign countries

Student-Faculty Ratio: 10:1; average class size is 12

Athletics: 18 National Association of Intercollegiate Athletics (NAIA) varsity sports

Accreditation: Accredited by the Higher Learning Commission and a member of the North Central Association
www.ncahigherlearningcommission.org
800-621-7440

Bethany Mission Statement: The mission of Bethany College is to educate, develop and challenge individuals to reach for truth and excellence as they lead lives of faith, learning and service.